



Turning Data into Opportunity

DIGITAL MOTORWORKS

InfoIQ™ Image Management System

Fuel your Website with Multiple Photos.

No dealer or automotive manufacturer website is complete without a full selection of photos for every vehicle in stock. DMI's InfoIQ Image Management System is a simple and effective way for dealers to make multiple images available for Internet marketing.

InfoIQ Image Management System allows dealers to easily upload and associate vehicle images with inventory for use on websites and Internet portals. A dealer-friendly user interface enables quick identification of vehicles without images, and facilitates easy uploading and matching of images to inventory. The InfoIQ Image Management System uploads dealer-provided images or integrates seamlessly with third-party image providers. Standardized images are securely delivered to your specified recipients.

Simplified Image Management

InfoIQ Image Management System simplifies the process of keeping your website current with photos of every vehicle in inventory. Dealers can load images interactively or via batch file transfer, or DMI can relieve the dealers of this administrative burden by importing them directly from third party sources. A wide variety of image formats is accepted, and configurable automatic standardization of image format, dimensions, and file names makes manual image editing unnecessary.

Flexible Delivery Options and Standardization Formats

New and modified images can be delivered to any number of recipients through regularly scheduled exports or upon request by the recipient. Images can also be hosted directly on DMI's servers, making them accessible to third party websites. Standardization settings can be customized according to recipient requirements.

Full DMI Support for Third-Party Image Providers

DMI provides comprehensive support to dealers and certified third-party image providers for set up and ongoing operations. DMI provides third parties with simple instructions for transferring images directly to DMI; no dealer involvement is necessary.

InfoIQ Vehicle Command

Pair InfoIQ Image Management System with DMI's InfoIQ Vehicle Command for a comprehensive inventory management solution.

InfoIQ Video

Transform your Image Management System photos into state-of-the-art video with text-to-speech technology audio with DMI's InfoIQ Video.



DIGITAL MOTORWORKS
InfoIQ Solutions

For more information how InfoIQ can revolutionize your business, contact DMI Sales:

512-349-9360

www.digitalmotorworks.com



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About DMI

About the Company

DMI (Digital Motorworks), an independent subsidiary of ADP Dealer Services Group, has been providing information management solutions to the automotive industry since 1995.

Our InfoQ Solutions – offered through an application service provider (ASP) model - collect and transform automotive industry data designed expressly to increase the sale of new and used vehicles, service and parts, and finance and insurance.

If initiatives in these areas are in your plans, contact DMI. We are uniquely positioned to deliver the data that drives your business.

InfoQ Image Management System

Easy-to-Use PhotoLoad Graphical User Interface

The PhotoLoad™ user interface is simple to learn and features drag-and-drop functionality. PhotoLoad is easily installed and integrated into a dealer's home page. Users can view all images associated with their inventory, including those supplied by third-party image providers.



HEADQUARTERS

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