



InfoIQ™ Parts Inventory

The Power of Detailed Inventory Data.

A successful parts management program keeps OEM and dealer inventory costs low and service levels high. Without accurate data on parts inventory and performance, a parts department can freeze up crucial dealership capital. The InfoIQ Parts Inventory Data Solution facilitates identification and tracking of parts availability at individual automotive dealerships. This complete, detailed data can be used to fuel parts locators, increase sales, and drive parts procurement.

InfoIQ Parts Inventory Data Solution includes a core set of inventory fields covering the basic inventory information pertaining to each individual part. These include part number and description, quantity on hand, unit price, unit cost, and location, among others. Uniquely available from DMi is the ability to standardize the part number to the manufacturer's master parts list. The expanded set of fields also includes:

→ Part Number Changes

As parts evolve, individual part numbers can go through several iterations. In order to track information for a single part through this process, DMi relates old and new part numbers by capturing the data relating the part number change.

→ Parts Sales

Understanding the volume of parts sold and the sales trends is critical to managing the procurement process. DMi makes this possible by tracking parts sold in the last month and over the last year.

→ Stocking

The goal of effective part stocking is to generate a high turn rate and increase profitability. But it goes beyond the parts department: stock rates have a direct correlation to improving customer satisfaction with all dealer products and services, not just the parts department. Fields in this area include best and maximum stocking levels, last received date, open order tracking information, and reorder points.

Parts Inventory Viewer

The Viewer is an optional component that allows users to view the most recently extracted and cleansed data. It provides an intuitive, user-friendly interface that facilitates the set-up process and enhances user confidence in the data with easy identification of exceptions to export rules, customized to your requirements.





About DMi

About the Company

DMi (Digital Motorworks), an independent subsidiary of ADP Dealer Services Group, has been providing information management solutions to the automotive industry since 1995.

Our InfolQ Solutions – offered through an application service provider (ASP) model - collect and transform automotive industry data designed expressly to increase the sale of new and used vehicles, service and parts, and finance and insurance.

If initiatives in these areas are in your plans, contact DMi. We are uniquely positioned to deliver the data that drives your business.

HEADQUARTERS

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The DMi Difference

Data Integrity

DMi consistently provides accurate, comprehensive, timely and “transactable” Data. InfolQ:

- Integrates all data types from all types of dealer and corporate management systems.
- Includes rigorous data processing, cleansing, and quality assurance procedures.
- Applies your business logic when integrating data.

Automotive Insight

Automotive and information management expertise enables DMi to anticipate and address the technical challenges automotive businesses face. DMi

- Counts the world’s top automotive manufacturers (OEMs) as clients.
- Serves the industry’s leading portals and major dealer groups.
- Collects data on a regular basis from over 22,000 dealerships (operating over 46,000 franchises) — or 80% of U.S. and Canadian dealerships — the leading dealer groups and top automotive e-dealers.
- Possesses over 10 years of real-world experience in the auto industry.

ASP Infrastructure

The InfolQ service is hosted and managed by DMi. This application service provider (ASP) infrastructure provides clients with such benefits as:

- No capital investment in hardware or software.
- Rapid implementation of new initiatives.
- Remote development, support and system maintenance.
- Highest levels of security, scalability and reliability.