



InfoIQ™ Parts Invoice Data Solution

Fuel your Parts Marketing.

Successfully manage manufacturer parts marketing and incentive programs with DMI's InfoIQ Parts Invoice Data Solution. Access complete, robust data on all parts sales transactions, whether sold over the counter, with a repair order, or through a body shop. Specifically designed to identify wholesale versus retail transactions, InfoIQ Parts Invoice Data Solution extracts the relevant data you need to best monitor sales volume and profitability, evaluate parts marketing campaign effectiveness, and empower dealer wholesale incentive programs.

InfoIQ Parts Invoice Data Solution provides four categories of information:

→ Invoice Summary

Tracking invoices and their detailed content is critical to effective parts management programs. DMI provides the invoice summary information which includes transaction dates, transaction types, shipping dates/methods, cost, price, and sales person information.

→ Invoice Detail

Also included for each invoice is comprehensive information about the individual parts sold. This line item data set has detailed part information including part number, description, quantity, cost, and price.

→ Customer Detail

Effective management of loyalty programs requires accurate customer information. The customer information contained in the Parts Invoice Data Solution includes basic contact and address information, the type of customer (business or individual), and information sharing flags.

→ Part Number Standardization

Uniquely available from DMI is the ability to standardize parts numbers to any manufacturer master parts list. This results in consistent, clean data that can be analyzed regardless of dealer-specific coding or Dealer Management System (DMS) type.





About DMi

About the Company

DMi (Digital Motorworks), an independent subsidiary of ADP Dealer Services Group, has been providing information management solutions to the automotive industry since 1995.

Our InfolQ Solutions – offered through an application service provider (ASP) model - collect and transform automotive industry data designed expressly to increase the sale of new and used vehicles, service and parts, and finance and insurance.

If initiatives in these areas are in your plans, contact DMi. We are uniquely positioned to deliver the data that drives your business.

The DMi Difference

Data Integrity

DMi consistently provides accurate, comprehensive, timely and “transactable” Data. InfolQ:

- Integrates all data types from all types of dealer and corporate management systems.
- Includes rigorous data processing, cleansing, and quality assurance procedures.
- Applies your business logic when integrating data.

Automotive Insight

Automotive and information management expertise enables DMi to anticipate and address the technical challenges automotive businesses face. DMi

- Counts the world’s top automotive manufacturers (OEMs) as clients.
- Serves the industry’s leading portals and major dealer groups.
- Collects data on a regular basis from over 22,000 dealerships (operating over 46,000 franchises) — or 80% of U.S. and Canadian dealerships — the leading dealer groups and top automotive e-dealers.
- Possesses over 10 years of real-world experience in the auto industry.

ASP Infrastructure

The InfolQ service is hosted and managed by DMi. This application service provider (ASP) infrastructure provides clients with such benefits as:

- No capital investment in hardware or software.
- Rapid implementation of new initiatives.
- Remote development, support and system maintenance.
- Highest levels of security, scalability and reliability.

HEADQUARTERS

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