



Turning Data into Opportunity

DIGITAL MOTORWORKS

InfoIQ™ Parts Source Stocking Solution

Tune your Stock Levels.

Changes in demand, aggressive competition, and the constant challenge to reduce operating capital require continuous reviews of recommended stocking levels. DMI's InfoIQ Parts Source Stocking Data Solution provides you the data you need to best evaluate your stock settings. DMI extracts and processes dealer stocking data from the Dealer Management System (DMS), including stocking, lifecycle, and demand information. Parameters within the DMS produce recommendations for a part's lifecycle in dealership inventory, measuring part demand, and determining if and when to reorder parts. This valuable, up-to-date information can be analyzed to better manage the parts supply chain, to reduce operating capital for both the retail dealer and the manufacturer.

Highlights of DMI's Parts Source Stocking data solution include:

- General Part Source information including Source Description, Manufacturer, Best Stocking Level, and Reorder Point to drive phase-in and phase-out definitions.
- Phase-in: A set of parameters that allow a dealer or manufacturer to determine if parts that are not currently in a regular stocked status should be phased into the dealer's inventory.
- Phase-out: Similar to Phase-in, a set of parameters are captured to help determine if certain parts should be phased out of inventory.
- Enables analytical reports to reduce obsolescence by balancing phase-out with demand.

Use DMI's **InfoIQ Parts Demand Data Solution** for a complete picture of trends and patterns in parts demand. Build dimensional data analysis to improve your parts logistics process and increase inventory efficiency.

Fuel your parts locator, get a snapshot of parts availability at individual dealerships, and drive your parts procurement management with DMI's **InfoIQ Parts Inventory Data Solution**.



DIGITAL MOTORWORKS
InfoIQ Solutions

For more information how InfoIQ can revolutionize your business, contact DMI Sales:

512-349-9360

www.digitalmotorworks.com



About DMi

About the Company

DMi (Digital Motorworks), an independent subsidiary of ADP Dealer Services Group, has been providing information management solutions to the automotive industry since 1995.

Our InfolQ Solutions – offered through an application service provider (ASP) model - collect and transform automotive industry data designed expressly to increase the sale of new and used vehicles, service and parts, and finance and insurance.

If initiatives in these areas are in your plans, contact DMi. We are uniquely positioned to deliver the data that drives your business.

HEADQUARTERS

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ADDITIONAL OFFICES

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The DMi Difference

Data Integrity

DMi consistently provides accurate, comprehensive, timely and “transactable” Data. InfolQ:

- Integrates all data types from all types of dealer and corporate management systems.
- Includes rigorous data processing, cleansing, and quality assurance procedures.
- Applies your business logic when integrating data.

Automotive Insight

Automotive and information management expertise enables DMi to anticipate and address the technical challenges automotive businesses face. DMi

- Counts the world’s top automotive manufacturers (OEMs) as clients.
- Serves the industry’s leading portals and major dealer groups.
- Collects data on a regular basis from over 22,000 dealerships (operating over 46,000 franchises) — or 80% of U.S. and Canadian dealerships — the leading dealer groups and top automotive e-dealers.
- Possesses over 10 years of real-world experience in the auto industry.

ASP Infrastructure

The InfolQ service is hosted and managed by DMi. This application service provider (ASP) infrastructure provides clients with such benefits as:

- No capital investment in hardware or software.
- Rapid implementation of new initiatives.
- Remote development, support and system maintenance.
- Highest levels of security, scalability and reliability.